

**PAPER N° INK PRINTING SERVICES (PIPS)**

**Entrepreneurial Development Project**

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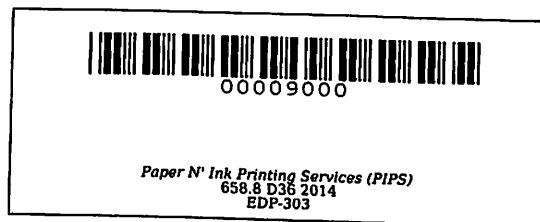
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**PAPER N' INK PRINTING SERVICES (PIPS)**

Entrepreneurial Development Project (EDP)  
Submitted to the Faculty of the  
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Indang, Cavite

In partial fulfilment  
of the requirements for the degree  
Bachelor of Science in Business Management--  
*Marketing*



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## **ABSTRACT**

**DE JESUS, HERNALYN G., SIDIANGCO, ANNA ROSE A., and TORRES, JOHN ERNEST R., Paper n' Ink Printing Services (PIPS).** Entrepreneurial Development Project. Bachelor of Science in Business Management major in Marketing. Cavite State University, Indang Cavite, April 2014. Adviser: Mr. Gener T. Cueno.

The project aimed to provide the student a chance to apply the knowledge and skills learned in Business Management to actual business situation.

The business engaged in printing services during the four-month operation. Specifically, it aimed to determine the viability of this type of business, identify the possible opportunities in running a printing services business and determine the problems that may be encountered and provide appropriate solutions.

The project operated from November 18, 2013 to February 13, 2014 at the student entrepreneurial center beside the College of Economics, Management and Development Studies inside the Cavite State University in Indang Cavite.

The services offered by the entrepreneurs were document printing, photo printing, scanning, CD burning and Unlimited Printing and Prepaid Printing.

The initial capital of P 30,000.00 was equally shared by the entrepreneurs. The total production cost of P 21,973.00 was incurred during the conduct of enterprise. This included the cost of service and indirect materials. The project accumulated a total asset worth P 77,793.00 and earned a net income of P 50,793.88 after three months of operation.

Through this entrepreneurial project, amidst the challenges and hardships, the student's capabilities, social skills and decision making techniques in managing a business were developed.

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# **PAPER N' INK PRINTING SERVICES (PIPS)**

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## **INTRODUCTION**

Printing is a process of reproducing text and images, typically with ink on paper using a printing machine such as inkjet printer and laser printer. Inkjet printing is a type of computer printing that creates a digital image by propelling droplets of ink onto paper, plastic, or other substrates. While laser printing is an electrostatic digital printing process that rapidly produces high quality text and graphics by passing a laser beam over a charged drum to define a differentially charged image. Moreover inkjet printer uses an ink cartridge, a replaceable component of an inkjet printer containing the ink that is deposited onto paper during printing process. As the technology improves, most inkjet cartridge based printer has been replaced by continuous ink system which inkjet print heads are automatically refilled.