

EXPOSURE TO PEDESTRIAN WARNING SIGNAGES OF SELECTED
PASSENGERS IN CITY OF DASMARINAS, CAVITE AND
THEIR ADHERENCE TO TRAFFIC RULES

THESIS

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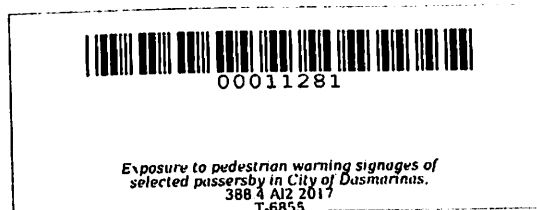
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✓ **EXPOSURE TO PEDESTRIAN WARNING SIGNAGES OF SELECTED
PASSERSBY IN CITY OF DASMARINAS, CAVITE AND THEIR
ADHERENCE TO TRAFFIC RULES**

Undergraduate Thesis
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ABSTRACT

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The study was conducted in Governor's Drive Pala-pala Dasmarinas Cavite from May 2016 to April 2017 to determine the exposure to pedestrian warning signages and adherence to traffic rules among selected passersby in City of Dasmarinas, Cavite. Specifically, it aimed to determine the level of exposure to pedestrian warning signages; level of adherence to traffic rules; and relationship between the level of exposure of passersby to pedestrian warning signages and their level of adherence to traffic rules in City of Dasmarinas, Cavite.

It used quantitative method of research and convenience sampling to come up with a total of 50 participants.

Based on the data gathered, the following findings were summarized: the study showed that the majority of participants are not exposed to pedestrian warning signages. The participants always adhere traffic rules. It also showed that there is no significant relationship between the level exposure to pedestrian warning signages and their level of adherence to traffic rules.

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INTRODUCTION

It is natural for the human to be exposed in different pedestrian warning signages. This can be a prohibition, a warning and direction. Others take it seriously and adhere what it says but others do not, simply because they have no fear on whatever happens to them.

City of Dasmariñas, Cavite is well known as the giant city. It is civilized and covered with infrastructures that's why there is no single minute of rest, everyday is busy day. From the non-stop flow of vehicles, company employees, street vendors and even those people who go to malls. Because of these, a lot of pedestrian warning signages can be seen anywhere to lessen and to help regulate traffic.

Every passersby has their own story or situation when facing the warning signage. There are passersby who are in hurry because they are already late, some are lazy to go upstairs or overpass and there are also not in hurry and willing to use overpass. Also