

SALTED EGG PRODUCTION

COLLEGE OF ECONOMICS, MANAGEMENT AND
DEVELOPMENT STUDIES

**An Enterprise Development Project
Submitted to the Faculty of the
Cavite State University
Indang, Cavite**

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**In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Business Management
(Major in Marketing)**



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ABSTRACT

ARGUELLES, FAY and ESPIRITU, NANCY, "Salted Egg Production" An Enterprise Development Project, Bachelor of Science in Business Management. Cavite State University, Indang, Cavite April 1999. Adviser: Mr. Florindo C. Ilagan.

A three-month enterprise development project was conducted at Alingaro, General Trias, Cavite from November 1998 to February 1999 to develop the students capabilities in managing small business enterprise.

During the conduct of the study, the students were exposed to the different activities in production. Data were collected through actual participation in the operation.

The project encountered some problems such as delayed payment of the customers. This can be solved by giving surcharges from due accounts so that the customers will be forced to pay their accounts on time. The partners limit their accounts receivables to supply their succeeding operations.

Another problem that the students encountered was the undesirable color of eggs during production of salted egg. It was found out that this was due to the cleaning process. It was not advisable to use rough materials because it was very difficult to dye the egg. The use of this rough materials was therefor avoided. Instead, the cleaning of eggs is hand washed only.

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