

CONTEMPORARY PHILIPPINE ARTS FROM THE REGIONS

Ethel Magalona M.A.
Ma. Anne Zoleta M.A.
Aisa P. Arlos M.A. Ed



Kto12

CONTEMPORARY PHILIPPINE ARTS FROM THE REGIONS

FOR SENIOR HIGH SCHOOL

FIRST EDITION

**ETHEL MAGALONA
MA. ANNE ZOLETA
AISA P. ARLOS**

CONTEMPORARY PHILIPPINE ARTS FROM THE REGIONS

COPYRIGHT 2017

Ethel Magalona

Ma. Anne Zoleta

Aisa Arlos

ISBN: 978-621-406-126-6

ALL RIGHTS RESERVED. No part of this work covered by the copyright thereon may be reproduced, used in any form or by any means – graphic, electronic or mechanical, including photocopying, recording, or information storage and retrieval systems – without written permission from the publisher and the author.

Published by: MINDSHAPERS CO., INC.
Rm.108, ICP Bldg., Recoletos St.,
Intramuros, Manila
Telefax: (02) 5276489
Tel. No.: (02) 2546160
E-mail: mindshapersco@yahoo.com

Cover Design: Junie Asis
Lay out Artist: Erwin O. Bongalos

00077747.

Table of Contents

UNIT 1

CHAPTER 1	THE FUNDAMENTALS OF ART	1
	The Nature of Art	1
	Art as Defined in Varied Ways	2
	The Elements of Arts	3
	Art in its Different Forms	6
	It Pays to Know	14
CHAPTER 2	THE EVOLUTION OF PHILIPPINE ART	18
	Philippine Historical Timeline	19
	Pre-colonial Arts	20
	Philippine Art During Hispanic Conquest	22
	American Colonization	25
	Japanese Period	27

UNIT 2

CHAPTER 3	PHILIPPINE CONTEMPORARY ART	32
	The Nature of Contemporary Art	33
	Contemporary as Postmodernism	33
	Contemporary Art as Integrative	34
	The Contemporary Period in Philippine Art Forms	35
	Contemporary Literary Art	35
	It Pays to Know	43
	Contemporary Visual Arts	44
	Performing Arts	59
CHAPTER 4	THE ORDER OF NATIONAL ARTISTS	65
	The National Artist	65
	On Becoming a National Artist	66
	The Criteria for the Selection of a National Artist	68
	The Procedure for National Artist Search	68
	Order of National Artists in the Philippines	69
CHAPTER 5	GAWAD SA MANLILIKHA NG BAYAN	83
	The Manlilikha ng Bayan	83
	Criteria to be a 'Manlilikha ng Bayan'	84
	The National Living Treasures	86



UNIT 3

CHAPTER 6	CONTEMPORARY ART :	97
	TECHNIQUES AND PRACTICES	98
	Contemporary Artwork and Unique Techniques	99
	Contemporary Visual Art Medium	99
	Art Medium	100
	Contemporary Philippine Architecture	10
	Contemporary Painting and Drawing	104
	Contemporary Philippine Sculpture	105
	Contemporary Philippine Photography	106
	Contemporary Film	108
	Contemporary Literature	110
	Contemporary Performing Arts	111
	Contemporary Technical Products	

UNIT 4

CHAPTER 7	CONTEMPORARY ARTS PRODUCTION	116
	Arts Production	116
	Art Production Planning	117
	The Student as an Artist	117
	Integrative Art in the Classroom	117
	Procedure in the Production Design Plan	118
	It Pays to Know!	119

References

129



ABOUT THE AUTHORS



ETHEL MAGALONA is a product of the University of the Philippines, (U.P.) Diliman. It is where she earned her Master of Arts; Graduate Diploma and her Bachelor's degree in Education. She also holds a Masters Degree in Psychology from the Polytechnic University of the Philippines, (PUP) Manila. A loyalty awardee from the University of Santo Tomas (UST), it was in the said Institution that she derived her Primary and Secondary Education. A full pledged researcher, writer and educator for 22 years she have authored books in Personality Development, Personal Development, Contemporary Arts and Critical Thinking.



MA. ANNE ZOLETA is currently the Program Chairperson at the San Sebastian College-Recoletos' Area of Communication, Languages and Humanities. She earned her Master of Arts in Teaching English at the University of the East, Manila. Her Bachelor's degree in Mass Communication on the other hand was completed at the Far Eastern University, Manila. As a practitioner, Anne was engaged in Animation, Radio Broadcasting and Television Production.



AISA P. ARLOS MA Ed. Is a graduate of West Visayas State University (WVSU) with a degree of Bachelor of Secondary Education major in English. She holds a Masters degree in Education major in English as a Second Language from the University of the Philippines, Visayas (UPV). Currently she is pursuing a Doctoral Degree in Education major in Languages and Literature at the Far Eastern University (FEU). She is a Senior High School Coordinator and a fulltime College faculty at the San Sebastian College- Recoletos, Manila

MINDSHAPERS CO., INC.

Rm. 108, ICP Bldg., Recoletos St., Intramuros, Manila
Tel. No.: (02) 2546160 • Telefax: (02) 5276489
Email: mindshapersco@yahoo.com

ISBN: 978-621-406-126-6