CvSU FREEDOM WALL MEMBERS' EXPOSURE TO FACEBOOK AND THEIR CONCEPT OF CYBERBULLYING

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ABSTRACT

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Specifically, the study aimed to determine: (1) the level of exposure of selected members of CvSU Freedom Wall to Facebook; (2) the concept of selected members of CvSU Freedom Wall of cyberbullying; and (3) if there is a relationship between the level of exposure of selected CvSU Freedom Wall members to Facebook and their concept/s of cyberbullying.

This study was conducted from November 2013 to March 2014 at Cavite State University-Main, Indang, Cavite.

Survey questionnaires were used to gather data in this study which applied descriptive method of research. Quota sampling technique was applied in choosing the participants, which meant that only first 100 members of CvSU Freedom Wall who are willing can answer the survey questionnaire. The researcher used Survey Monkey. Survey monkey was used as a medium to disseminate the questionnaire through the web. The researcher provided the link to the survey which was posted on the CvSU Freedom Wall page.

Results showed that the participants had very high exposure to Facebook. They spent 1-2 hours a day and the participants were actively checking the update of their news feed on Facebook, which meant that they constantly see the updated list of their friends' Facebook activity.

Majority of the participants were seldom exposed to the (1) threatening messages or action exclude a person; (2) someone calling an individual hurtful name/s; (3) an individual posting hurtful comments; (4) embarrassing information; and (5) a post with fabricated stories about you or another individual.

The concept of the participants in cyberbullying is moderately bullying in terms of (1) posting fabricated stories about an individual; (2) when an individual posts hurtful about another individual on Facebook; (3) the act of falsely identifying yourself as another person and posting information as you were actually that person in Facebook; (4) sharing personal or embarrassing information about another person; (5) when someone repeatedly sends a malicious messages to someone; (6) sending threatening messages or action designed to exclude a person; and, (7) when someone calls an individual hurtful name/s in Facebook.

TABLE OF CONTENTS

	Page
BIOGRAPHICAL DATA	iii
ACKNOWLEDGMENT	iv
ABSTRACT	vi
LIST OF TABLES	x
LIST OF APPENDICES	xi
INTRODUCTION	1
Statement of the Problem	3
Objectives of the Study	3
Significance of the Study	4
Hypothesis	4
Scope and Limitations of the Study	5
Theoretical Framework	5
Conceptual Framework	7
Definition of Terms	8
REVIEW OF RELATED LITERATURE	10
METHODOLOGY	27
Research Design	27
Time and Place of the Study	28
Variables of the Study	28

Sampling Procedure 28

Research Instrument 29

Data Gathering Procedure 30

Statistical Treatment of Data..... 32

RESULTS AND DISCUSSION 34

SUMMARY, CONCLUSION, AND RECOMMENDATION 45

Summary..... 45

Conclusion 46

Recommendation 47

REFERENCES 49

APPENDICES 51