

791.43

ES3

2003

THEMATIC ANALYSIS OF SELECTED FILIPINO DRAMA  
MOVIES BY CHITO ROÑO AND JOEL LAMANGAN

THESIS

EMILETH L. ESGUERRA  
DENMARK R. QUIAMBAO

College of Arts and Sciences  
CAVITE STATE UNIVERSITY  
Indang, Cavite

Cavite State University (Main Library)



T2529

THESIS/SP 791.43 Es3 2003

April 2003

*✓*  
THEMATIC ANALYSIS OF SELECTED FILIPINO DRAMA MOVIES  
BY CHITO ROÑO AND JOEL LAMANGAN

Undergraduate Thesis  
Submitted to the Faculty  
College of Arts and Sciences  
Cavite State University  
Indang, Cavite

In partial fulfillment  
of the requirements for the degree of  
Bachelor of Arts in Mass Communication  
(Major in Journalism)



*Thematic analysis of selected Filipino  
drama movies by Chito Roño and Joel  
791.43 Es3 2003  
T-2529*

BELLETH L. ESGUERRA  
DENMARK R. QUIAMBAO  
April 2003

## ABSTRACT

**ESGUERRA, BELLETH L. and QUIAMBAO, DENMARK R. “Thematic Analysis of Selected Filipino Drama Movies by Chito S. Roño and Joel C. Lamangan”.** An undergraduate thesis. Bachelor of Arts in Mass Communication major in Journalism. Cavite State University, Indang, Cavite. April 2002. Adviser: Ms. Michelle M. Valerio.

The study is a thematic analysis of selected Filipino drama movies by Chito Roño and Joel Lamangan. It determined the themes depicted in *Bata, Bata...Paano ka Ginawa?*, *Laro sa Baga*, *Bulaklak ng Maynila* and *Mila*.

The objectives of the study were to: determine the themes depicted in the films; identify the scenes/ dialogues reflecting the themes of the four movies; and identify the events when the films were produced.

The researchers identified the themes depicted in four selected movies. and employed the thematic table and content analysis forms as the research instruments of the study.

The latter was adapted from the study of Ma. Celeste M. Borsoto (2001) entitled, “Mga Babae ni Direk: A Comparative Content Analysis on the Films of Carlos Siguion-Reyna and his portrayal of the Filipino Women as Compared to Marilu Diaz-Abaya’s Portrayal in her films and the way it is Presented in Philippine Society,” and thematic table used in analyzing the content of the film was the same instrument used by Natalie Rose Padua in her work entitled, “The Portrayal of Filipino Women in the Contemporary Radio Soap Operas” as also used by Jovelle Torres and Angelito Antic (2002) in their thesis entitled, “The Image of the Filipina:

A Textual Interpretation of *Mila*. In addition, it also discussed the effects, which reflected the themes used in various films.

The thematic table discussed the themes used in the selected films; scenes and dialogues were categorized and presented the critical analysis of each theme. This instrument is the most appropriate for a relatively easier analysis.

The different themes that the researchers identified, analyzed and examined were: womanhood and motherhood such as love to her husband, love for her children and love for her students; identity of strength; sexual abuse; drug addiction; the corruption of power; violence against woman; and martyrs as sign of weakness were concretely depicted in *Bata*, *Bata...Paano ka Ginawa?*, *Laro sa Baga*, *Bulaklak ng Maynila*, and *Mila*.

Moreover, the selected movies not only identified themes, but it also discussed the themes, which reflect the events of the country when those films were produced from 1998 to 2001. The themes were based on the filmmakers' observation in the society to live up the audience experiences.

Therefore, the researchers would like to recommend that the directors and the scriptwriters must create and conceptualized more films or themes similar to *Bata*, *Bata...Paano ka Ginawa?*, *Laro sa Baga*, *Bulaklak ng Maynila* and *Mila* for the movie goers' understanding of the present societal problems. To the producers, they should produce more films like the four selected ones.

## TABLE OF CONTENTS

	Page
BIOGRAPHICAL DATA .....	i
ACKNOWLEDGMENT .....	v
ABSTRACT .....	ix
LIST OF TABLES .....	xiii
LIST OF APPENDICES .....	xiv
INDRODUCTION .....	1
Objectives of the study .....	2
Theoretical Framework .....	3
Importance of the Study .....	4
Scope and Delimitation .....	5
Definition of Terms .....	6
REVIEW OF RELATED LITERATURE	
Theme and Its Meaning .....	7
On Themes .....	8
Theme and Focus .....	10
Film's Central Idea .....	11
Philippine Cinema .....	13
Film as an Effective Medium .....	16
Evaluating the Theme .....	17

## RESEARCH METHODOLOGY

Research Design .....	19
Time and Place of the Study .....	19
Research Instrument .....	20
Data Gathering Procedures .....	21

## PRESENTATION, ANALYSIS AND INTERPRETATION OF DATA ..... 22

### Content Analysis Form

a. Film 1 .....	22
b. Film 2 .....	25
c. Film 3 .....	28
d. Film 4 .....	31

## SUMMARY, CONCLUSION AND RECOMMENDATION

Summary of Findings .....	56
Conclusions .....	57
Recommendations .....	58

## BIBLIOGRAPHY ..... 59

## APPENDICES ..... 60

## LIST OF TABLES

TABLE	PAGE
1 Thematic Table	
1.a Bata, Bata... Paano Ka Ginawa? .....	34
1.b Laro sa Baga .....	38
1.c Bulaklak ng Maynila .....	42
1.d Mila .....	45
2 Events when the Films were produced	
2.a Bata, Bata... Paano ka Ginawa? .....	47
2.b Laro sa Baga .....	48
2.c Bulaklak ng Maynila .....	51
2.d Mila .....	53

## LIST OF APPENDICES

### APPENDIX

- A Content Analysis Form
- B Bata, Bata... Paano ka Ginawa? Poster
- C Laro sa Baga Poster
- D Bulaklak ng Maynila Poster
- E Mila Poster
- F Bata, Bata... Paano ka Ginawa? Production
- G Laro sa Baga Production
- H Bulaklak ng Maynila Production
- I Mila Production

# **THEMATIC ANALYSIS OF SELECTED FILIPINO DRAMA MOVIES BY CHITO ROÑO AND JOEL LAMANGAN 1/**

**Belleth L. Esguerra  
Denmark R. Quiambao**

---

1/An Undergraduate Thesis submitted to the faculty of the Department of Languages and Humanities, College of Arts and Sciences, Cavite State University, Indang Cavite, in partial fulfillment of the requirements for graduation with the degree of Bachelor of Arts in Mass Communication (Major in Journalism) with Contribution No. MC-2002-2003-2-014-012. Prepared under the Supervision of Ms. Michelle M. Valerio.

---

## **INTRODUCTION**

The youngest of the Philippine arts, film has evolved to become the most of all art forms. It reflects the culture and the beliefs of the people it caters to and most times, is the one that shapes their consciousness. It was in 1919 when movies became dominant in the Philippines, considered as one national form of entertainment depicting reality. Simply because movies present stories that happen in real life.

In the age of complex developed society, movie producers ventured in to various kinds of films with formats ranging from action to comedy to drama. In the Philippines, drama movies have been the most celebrated type of film with the