

COMPLIANCE AND ADHERENCE TO RULE X OF REPUBLIC
ACT 9003 ON SOLID WASTE MANAGEMENT IN
BACOR CITY, CAVITE

THESIS

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✓ **COMPLIANCE AND ADHERENCE TO RULE X OF REPUBLIC ACT 9003
ON SOLID WASTE MANAGEMENT IN BACOR CITY, CAVITE**

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*Compliance and adherence to Rule X of
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ABSTRACT

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The study was conducted to determine the communication strategies of the city government of Bacoor, Cavite in relation to Rule X of RA 9003 on Solid Waste Management, to determine the level of compliance and the level of adherence of the City of Bacoor to Rule X of RA 9003, to assess the effectiveness of the communication strategies in relation to compliance and adherence and to identify the relationship between the level of compliance and the level of adherence of the City of Bacoor to Rule X of RA 9003.

Conducted from December 2016 to March 2017 using the quantitative approach, the researchers gave survey questionnaires to 438 participants, six residents from each barangay (73) in Bacoor City, Cavite. For the qualitative approach, the researchers conducted an interview with Engr. Rolando R. Vocalan, the head officer of Bacoor CENRO.

Results revealed that among all the communication strategies used by Bacoor City, public announcement was the strategy that the majority of the respondents were aware of. Meanwhile, the compliance of the city to Rule X of RA 9003 appeared to have high average level and overall, the adherence of the city to Rule X of RA 9003 was interpreted to be strong, meaning three to four years of consistent observation to the rule. The effectiveness of the communication strategies used by the city government were

moderately effective and it was also found out that there was a highly significant relationship between the level of compliance of the City of Bacoor Cavite and their level of adherence to Rule X of RA 9003.

The researchers recommend the city government of Bacoor, Cavite to take actions to intensify their information, education, and communication campaigns and strategies on Solid Waste Management (SWM), and the community members to actively participate and be involved for the success of the community's SWM system. To the national government and other highly urbanized communities, the researchers recommend to use this study as their guide in assessing and further improving the current solid waste management system through developing effective media tools for spreading awareness and disseminating information, to assure positive compliance and adherence to the regulations under the SWM law. The future researchers can acquire data that can also help them in their research.

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COMPLIANCE AND ADHERENCE TO RULE X OF REPUBLIC ACT 9003 ON SOLID WASTE MANAGEMENT IN BACOR CITY, CAVITE

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An undergraduate thesis submitted to the faculty of Department of Languages and Mass Communication, Colleges of Arts and Sciences, Cavite State University in partial fulfilment of the requirements for the degree of Bachelor of Arts in Journalism with Contribution No. _____. Prepared under the supervision of Prof. Allan Robert C. Solis.

INTRODUCTION

Solid waste management has been one of the many problems the Philippines is facing. Even local government units (LGUs) provide projects and programs to make solid waste management comprehensive, it cannot be denied that this problem is still not completely solved. For this reason the government took action and made the Republic Act 9003 or the Ecological Solid Waste Management Act of 2000.

RA 9003 was signed by former President Gloria Macapagal Arroyo on January 26, 2001. This act is composed of seven parts and 66 sections elaborating and discussing the rules to systematize and produce programs that will make the management of solid wastes organized while maintaining not just the conservation of the environment and the right “segregation, collection, transport, storage and treatment and disposal of solid waste” but also the safety of the community health through planning and facilitating environmental strategies. Furthermore, this provision shows and advocates recycling to