E RICHVILLE CORPORATE TOWER CONDOMINIUM ASSOCIATION INCORPORATED

FIELD STUDY

JANETTE N. DIOMAMPO

College of Economics, Management and Development Studies

CAVITE STATE UNIVERSITY

Indang, Cavite

APRIL 2004

THE RICHVILLE CORPORATE TOWER CONDOMINIUM ASSSOCIATION, INCORPORATED

Field Study Report Submitted to the Faculty of the Cavite State University Indang, Cavite

In partial fulfillment of the requirements for the degree of Bachelor of Science in Business Management (major in Economics)



The Richville Corporate Tower Condominium Association, Inc. 643.2 D62 2004 ES-256

JANETTE N. DIOMAMPO April 2004

ABSTRACT

DIOMAMPO, JANETTE N. The Richville Corporate Tower Condominium Association, Incorporated, 1107 Alabang-Zapote Road, Madrigal Business Park, Ayala Alabang, Muntinlupa City. Field Study Report. Bachelor of Science in Business Management, major in Economics. Cavite State University, Indang, Cavite. April 2004. Adviser: Mrs. Marilou P. Garcia.

A field study was conducted at the highest landmark of the heart of Ayala Land's Madrigal Business Park, Richville Corporate Tower Condominium Association, Incorporated (RCTCAI), from November 3, 2003 to February 6, 2004. The field study was conducted to enable the student to apply the knowledge gained from school in actual business situations, and develop skills through personal observations and experiences. Data and information were gathered from the files, records and other documentary materials of the company. In addition, some data were obtained through observation on the daily activities of the company. Personal experiences and interviews from the staff also provided vital information about the firm.

A well-structured organization and good management policies have a lot to do with the success of the company. Good management programs motivate people to work hard for themselves and in behalf of the company. Thus, the Richville Corporate Tower put a high premium in dedication for work and service, employee development and growth by providing seminar and education. In this regard, the RCTCAI management plays a major role in the condominium business since they are considered as important money-making force behind the condominium industry.

TABLE OF CONTENTS

| \mathbf{P}_{i} | age |
|-----------------------------------|------|
| TITLE PAGE | i |
| APPROVAL SHEET | ii |
| BIOGRAPHICAL DATA | iii |
| ACKNOWLEDGMENT | iv |
| ABSTRACT | vi |
| LIST OF FIGURES | vii |
| LIST OF APPENDICES | viii |
| INTRODUCTION | 1 |
| Importance of the Field Study | 4 |
| Objectives of the Field Study | 4 |
| METHODOLOGY | 5 |
| Time and Place of the Study | 5 |
| Data Collection | 5 |
| Scope and Limitation of the Study | 5 |
| THE FIRM | 6 |
| Historical Background | 6 |
| Description of the Firm | 7 |
| Organization and Management | 9 |
| Functional Areas | 9 |
| Management Policies | 13 |

| Benefits | | | |
|-------------------------------------|--|--|--|
| Rules and Regulations | | | |
| Marketing | | | |
| Problems Encountered by the Firm | | | |
| Recommendation | | | |
| Future Plans | | | |
| FIELD STUDY EXPERIENCES. 20 | | | |
| Activities Undertaken | | | |
| Observation21 | | | |
| Reflections and Insights | | | |
| Problems Encountered by the Student | | | |
| Recommendation | | | |
| SUMMARY 23 | | | |
| BIBLIOGRAPHY25 | | | |
| APPENDICES | | | |

LIST OF FIGURES

| Figure | | Page |
|--------|--------------------------|------|
| 1 | Location map | 8 |
| 2 | Organizational structure | 10 |

LIST OF APPENDICES

| Appe | endix | | Page |
|-------------|-------|--|------|
| | 1 | Richville Corporate Tower Condominium Association, Inc | 27 |
| : | 2 | Building Chapel | 28 |
| | 3 | Fitness Center | 29 |
| 4 | 4 | Occupants Directory | 30 |
| : | 5 | Unit Owner Directory | 33 |
| (| 6 | Construction/Renovation Guidelines | 37 |
| , | 7 | Building Policy | 52 |
| ; | 8 | Statement of Account | 57 |
| 9 | 9 | Business Licence and Mayor's Permit | 59 |
| | 10 | Certification | 60 |
| | 11 | Letter of Acceptance | 61 |
| | 12 | Documents Endorsement Letter | 62 |
| | 13 | Memorandum of Agreement | 63 |
| 1 | 14 | Performance Evaluation. | 66 |
| | 15 | Attendance Record | 67 |

THE RICHVILLE CORPORATE TOWER CONDOMINIUM ASSOCIATION, INCORPORATED^{1/2}

Janette N. Diomampo

¹/₂A field study report submitted to the faculty of the Department of Management, College of Economics, Management and Development Studies, Cavite State University, Indang Cavite in partial fulfillment of the requirements for graduation with the degree of Bachelor of Science in Business Management, major in Economics with Contribution No. FS 2004-BM02-017. Prepared under the supervision of Mrs. Marilou P. Garcia.

INTRODUCTION

Condominium is a vertical subdivision on a parcel of land and a multi-storey building structured erected thereon. From the ground floor upwards each floor consists of two or more separate and independent rooms for residence (exclusive for residential condominium) or two or more separate office units in commercial condominiums. The room or unit belongs exclusively to the owner and a group selected by the unit owners among themselves in accordance with the condominium law administers the entire project (Under Republic Act No. 4726).

In a condominium community, it is established for most intents and purposes by the developer. This is true because the developer is responsible for the creation and filling the basic legal documents such as SEC registration, business permit, BIR registration and SSS registration, which govern numerous aspects of the condominium community's