

## ABSTRACT

**HEBREO, LANISA R. Distribution Practices of Coffee Among Growers in Selected Municipalities of Cavite.** Undergraduate Thesis. Bachelor of Science in Business Management major in Operations Management. Cavite State University, Indang, Cavite. October 2013. Adviser: Ms. Rowena R. Noceda.

Generally, the study was conducted to determine the distribution practices of coffee among growers in selected municipalities of Cavite. Specifically, the study aimed to; describe the socio-economic characteristics of coffee farmers; describe the characteristics of the farm; identify the post-harvest practices involved before distributing the coffee; determine the distribution practices of coffee in selected municipalities of Cavite.

The study was conducted in selected municipalities of Cavite namely Alfonso, Amadeo, and Silang. Data were obtained through personal interviews with 120 coffee farmers using structured questionnaire. Data were analyzed using frequency count, mean, percentage, and range.

Results of the study revealed that the average age of coffee farmers in Alfonso, Amadeo, and Silang was 62 years. Majority of them were male and were married. All respondents attended personal schooling, and farming was the major occupation.

Majority of the farmers planted Robusta and Excelsa followed by Liberica. In addition to their income coffee farmers planted other agricultural crops in their farm.

The post-harvest practices for coffee employed by the farmers from selected municipalities of Cavite include hauling, drying, sorting, and storing.



Most of the coffee farmers sold the coffee beans after drying while others were waiting for the higher price, some were reserving for the fertilizers and for the tuition of the children of the farmer.

All of the respondents sold the coffee to the traders and trader-millers with the price of P400, P450, and P500 per can. The trader-miller then sells the coffee to the Nestle Philippines.