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MAPRIC TILAPIA ENTERPRISE

*Enterprise Development Project*

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College of Economics, Management  
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**CAVITE STATE UNIVERSITY**  
Indang, Cavite

April 2007

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**MAPRIC TILAPIA ENTERPRISE**

Enterprise Development Project  
Submitted to the Faculty of the  
Cavite State University  
Indang, Cavite

In partial fulfillment  
of requirements for the degree of  
Bachelor of Science in Business Management  
major in Agribusiness



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April 2007



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COLLEGE OF ECONOMICS, MANAGEMENT AND  
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Enterprise Development:  
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MAPRIC TILAPIA ENTERPRISE


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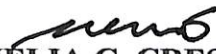
  
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June 1, 2007



## ABSTRACT

**DEL MUNDO MARK BENIDICT R, PANGANIBAN, APRIL T, AND LIMBO RIC JASON H. MAPRIC Tilapia Enterprise.** An Enterprise Development Project Report. Bachelor of Science in Business Management major in Agribusiness. Cavite State University. Indang Cavite. April 2007. Adviser: Mrs.Carmencita R. Feranil.

An enterprise development project named MAPRIC Tilapia Enterprise was conducted in Sanayang Kakayahang Agrikultura(SAKA) of the Cavite State University, Indang Cavite from November 29, 2006 to March 29, 2007 .

The project aimed to describe the operation, determine the profit generated, and identify the problems encountered in tilapia production and formulate appropriate solution.

An initial capital of Php30,000 was equally shared by the members to finance the purchase of fingerlings, feeds, hose, transportation, pump and air pump. The enterprise operated as a partnership among April Panganiban, Ric Jason Limbo and Mark Benedict Del Mundo. The partners were personally involved in planning, production, marketing and preparation of financial statements.

The production includes preparation of the pond, purchasing equipment, fingerlings, feed and other supplies, cleaning and harvesting.

The project earned total sales of Php12,000 during the entire operation. A net loss of Php965.26 was realized from the project. The enterprise encountered were lack of water and pollution.

Lack of water supply that caused the death of several fish was the main problem encountered by the enterprise.

## TABLE OF CONTENT

	Page
<b>BIOGRAPHICAL DATA</b> .....	iii
<b>ACKNOWLEDGEMENT</b> .....	vi
<b>ABSTRACT</b> .....	xi
<b>LIST OF TABLES</b> .....	xiv
<b>LIST OF FIGURES</b> .....	xv
<b>LIST OF APPENDICES</b> .....	xvi
<b>INTRODUCTION</b> .....	1
Objectives of the Project .....	2
<b>DESCRIPTION OF THE PROJECT</b> .....	3
Nature of the Project .....	3
Organization and Management .....	3
Location and Duration of the Project .....	4
Production .....	8
Process of growing tilapia .....	9
Production volume .....	12
Production cost .....	12
Marketing .....	13
Finance .....	14
Income statement .....	14
Cash flow .....	15
Balance sheet .....	15

Problem and Solutions .....	19
Insights Gained from the Project .....	19
<b>SUMMARY, CONCLUSION AND RECOMMENDATION .....</b>	<b>20</b>
<b>BIBLIOGRAPHY .....</b>	<b>22</b>
<b>APPENDICES .....</b>	<b>23</b>

## LIST OF TABLE

Table		Page
1	Schedule of equipment purchase, MAPRIC Tilapia Enterprise .....	8
2	Schedule of feeds purchase. MAPRIC Tilapia Enterprise .....	10
3	Monthly feed consumption for the MAPRIC Tilapia Enterprise .....	11
4	Production Cost of MAPRIC Tilapia Enterprise .....	12
5	Initial expenditures of MAPRIC Tilapia Enterprise .....	13
6	Income statement, MAPRIC Tilapia Enterprise.....	16
7	Balance Sheet, MAPRIC Tilapia Enterprise .....	17
8	Cash flow Statement, MAPRIC Tilapia Enterprise.....	18

## LIST OF FIGURES

Figure		Page
1	Location map of MAPRIC Tilapia Enterprise.....	4
2	Plants and layout at SAKA MAPRIC Tilapia Enterprise .....	5
3	Process followed in the production of tilapia.....	9



## LIST OF APPENDICES

Appendixes		Page
1	Preparation of ponds .....	24
2	Cleaning of ponds .....	25
3	Purchasing of fingerlings .....	26
4	Releasing of stock from the pond.....	27

# MAPRIC TILAPIA ENTERPRISE<sup>1/</sup>

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**Ric Jason H. Limbo**  
**April T. Panganiban**

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<sup>1/</sup>An enterprise development project report submitted to the faculty of the Department of Management, College of Economics, Management and Development Studies, Cavite State University, Indang, Cavite in partial fulfillment of the requirements for graduation with the degree of Bachelor of Science in Business Management major in Agribusiness and Marketing with Contribution No.E2007-BM01-002. Prepared under the supervision of Mrs. Carmencita R. Feranil.

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## INTRODUCTION

Tilapia have become one of the most widely cultured food fish in the world. Hieroglyphs found in ancient Egyptian tombs suggest that these fish were raised in ponds for as long as 4000 years ago. The tilapias originated in central Africa and have been introduced throughout Asia, Europe, Middle East and America. Although world wide there are many different species of tilapia, the most commonly available species in Oklahoma is *tilapia aurea*, the blue tilapia.

In the Philippines, tilapia has become increasingly important in fish culture and represents an important source of cheap protein for the Filipinos. The United Nations Food and Agriculture Organization cite the Philippines as one of the world leaders in the production of tilapia, having an annual yield close to 96,339 metric tons. Several species of tilapia are cultured worldwide but Nile Tilapia (*Oreochromis niloticus*) is generally the most important cultured species on account of its fast growth rate, adaptability to a wide range of culture conditions and high consumer acceptability.