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MALAYAN INSURANCE COMPANY, INCORPORATED BINONDO, MANILA

FIELD STUDY

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MALAYAN INSURANCE COMPANY, INCORPORATED BINONDO, MANILA

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ABSTRACT

BRAGA, FLORIAN SOLIMAN, Malayan Insurance Company, Incorporated, Binondo, Manila. Field Study. Bachelor of Science in Business Management major in Economics. Cavite State University, Indang, Cavite. April 2002. Adviser: Dr. Luzviminda A. Rodrin.

A study was conducted to expose the student to actual operation of the business; to determine the existing management practices employed by the firm; and to identify the problems encountered by the firm.

The study was conducted at Malayan Insurance Company, Incorporated at ETY Building, 500 Quintin Paredes Street, Binondo, Manila from October 15, 2001 to January 31, 2002. Data were gathered through observation and personal interview with the Human Resource Department Head, Assistant Manager of Surety and other employees. Other information were obtained from the company manual.

The company's management was well-organized and well-planned. One of the strengths of Malayan Insurance Company, Incorporated is its being the leading professional insurance group in the Philippines for almost 32 years. It is known for its effective management and quality product and services offered. However, the system of centralized decision-making in the company sometimes causes delay in the implementation of other activities. The company is planning to improve its productivity through continuous product promotion in coordination with their sister companies and by providing their employees the necessary trainings to improve their competency and to deepen their involvement in the company.

During the conduct of the study, different activities like preparing jackets for the bonds, making reports for bond collaterals, recording bond numbers/endorsement number

in corresponding registers, and preparing letters were done. Actual operation and familiarization with the different management practices, particularly on the preparation of jackets and reports for bonds were learned. Proper dealing with people, respect to others' rights and self-discipline were developed.

After the conduct of the field study, it was learned that the problem identification is not only the job of the professionals. Anyone within the company who understands the purpose of quality system is in the position to identify the problems in his/her designated area.

TABLE OF CONTENTS

	Page
TITLE PAGE	i
ACKNOWLEDGMENT	iii
ABSTRACT	iv
LIST OF TABLE	x
LIST OF FIGURES	xi
LIST OF APPENDICES	xii
INTRODUCTION	1
Objectives of the Study	2
Importance of the Study	3
METHODOLOGY	4
Time and Place of the Study	4
Data Collection.	4
THE FIRM	5
Description of the Firm	5
Organization and Management	7
Management Policies	13
Motivation and Incentives	14
Surety Department	14
Nature of the bond	15
Underwriting considerations	15

Obligation under the bond	15
Marketing	16
Finance	17
FIELD STUDY EXPERIENCES	20
Activities Undertaken	20
Orientation	20
Observations	21
Insights/Reflections	22
Problems Encountered by the Student	22
SUMMARY AND RECOMMENDATIONS	23
BIBLIOGRAPHY	26
APPENDICES	27

LIST OF TABLE

Table		Page
1	Financial highlights of Malayan Insurance Company, Inc.	
	for the year 1999 to 2000	19

LIST OF FIGURES

Figure		Page
1	Location of Malayan Insurance Company, Incorporated	6
2	Lay-out of Surety Department	8
3	Organizational structure of Surety Department	9

LIST OF APPENDICES

Appendix		Page
1	Company rules and regulations	28
2	Company Logo	50
3	Malayan Insurance Company, Incorporated Story	51
4	Sample of Record Forms	60

MALAYAN INSURANCE COMPANY, INCORPORATED BINONDO, MANILA 1/

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INTRODUCTION

In today's modern world, no matter how careful people are, they may have losses that are beyond their control. Insurance protects them from these losses. Insurance is a contract whereby one undertakes to indemnify another against loss, damage or liability arising from an unknown or contingent event. The main function of insurance is to provide compensation or indemnity for a loss which a person may suffer due to the happening of a designated event, which may either be contingent or uncertain as to the time of its occurrence (Malayan Insurance Co., Inc., 2001).

Insurance follows a rule called the Law of Large Numbers. When a large number of people face the same danger, chances are, that same will suffer a loss but most will not. From experience, it is possible to figure out how many will suffer the loss. People