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LBC AIRCARGO INCORPORATION, GENERAL AVIATION AREA
MANILA DOMESTIC AIRPORT, PASAY, CITY

FIELD STUDY

JENNIFER E. HERRERA

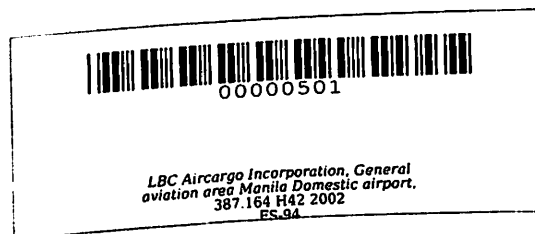
College of Economics, Management
and Development Studies
CAVITE STATE UNIVERSITY
Indang, Cavite

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**LBC AIRCARGO INCORPORATION, GENERAL AVIATION AREA
MANILA DOMESTIC AIRPORT, PASAY CITY**

Field Study Report
Submitted to the Faculty of the
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree of
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(Major in Economics)



JENNIFER E. HERRERA
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ABSTRACT

HERRERA, JENNIFER E. LBC Aircargo Incorporation, General Aviation Area, Manila Domestic Airport, Pasay City. Undergraduate Field Study. Bachelor of Science in Business Management, major in Economics. Cavite State University, Indang, Cavite . April 2002. Adviser: Dr. Nelia V. Cresino and Ms. Joy Ann C. Vida.

A four-month field study was conducted at LBC Aircargo, Incorporation located at General Aviation Area, Domestic Airport, Pasay City. The objectives of the study were to provide a chance to apply the gained knowledge in the field of Business Management in real life situations, to observe and analyze the overall operation of LBC Aircargo, Inc.; and to determine the existing problems encountered by the firm.

Collection of data was done by observation, actual participation in the firm's activities and interviews with the Vice-President, administrative officer and associates.

During the four month-field study, the problems encountered by the firm were observed. These include benefits manual operation of leave application, no access to Collective Bargaining Agreement (CBA), and upgrading of computer system. These problems can be solved through continuous improvement of the human resource section, conduct job evaluation seminar and job description workshops. Through continuous improvement, teams will be able to delight their customers. Considering all of these factors , they can work better to achieve their goals.

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Jennifer E. Herrera

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INTRODUCTION

Any organization focuses on the cost aspect of Aircargo Operation, the first item that immediately become an issue is cargo handling. All aircraft in cargo services were originally designed and develop for passenger-carrying purposes. Under the impetus of wartime emergency, an aircargo shipment increased several times (Colliers Encyclopedia 1999).

The progress of transportation from the earliest time to the present consisted largely of the development and exploitation of new methods and techniques that reduce either the time or cost required for transportation. Modern economy tends to develop an array of alternative in which slower methods cost less and fastest methods cost more. The very existence of such alternatives is a mark of progress (Colliers Encyclopedia 1999).