

**STATUS OF EMPLOYMENT OF BACHELOR OF
SCIENCE IN BUSINESS MANAGEMENT
GRADUATES OF CAVITE STATE
UNIVERSITY YEAR 2012**

THESIS

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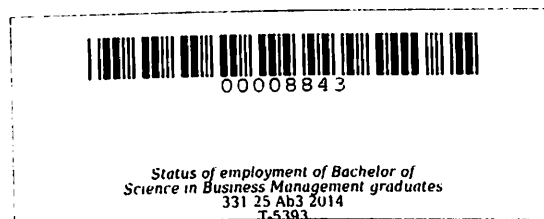
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**STATUS OF EMPLOYMENT OF BACHELOR OF SCIENCE IN BUSINESS
MANAGEMENT GRADUATES OF CAVITE STATE
UNIVERSITY YEAR 2012**

**Undergraduate Thesis
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**DANA APRIL R. ABELIDA
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ABSTRACT

ABELIDA, DANA APRIL R. Status of Employment of Bachelor of Science in Business Management Graduates of Cavite State University Year 2012. Undergraduate Thesis. Bachelor of Science in Business Management. Cavite State University. Indang, Cavite. April 2014. Adviser: Prof. Rowena R. Noceda.

This study was carried out to determine the employment status, aspirations, and problems of the CvSU Bachelor of Science in Business Management Graduates Year 2012. Specifically, it aimed to: describe the demographic characteristics of the Bachelor of Science in Business Management Graduates of Cavite State University Year 2012; determine their employment status; determine their level of income; assess their present job and field of specialization; and identify their problems encountered with regards to their job.

The participants of the study were the graduates of Bachelor of Science in Business Management Year 2012. Frequency counts, percentage, range and mean were used to determine the respondent's demographic characteristics, employment status and income and aspirations. Ranking was also used to present the problems encountered by graduates.

The average age of the respondents was 22 years. Majority of the graduates were female (82%), single (96%) and took Marketing Management major (37%). Some of them (8%) were also currently enrolled in further studies.

The study revealed that Financial Management, Business Economics and Marketing Management major graduates were mostly employed in private companies, holding permanent appointments and rank and file positions. Financial Management,

Business Economics and Marketing Management major graduates were typically employed in financial institutions. On the other hand, graduates from Operations Management and Human Resource Development Management were generally employed with contractual status, rank and file positions and engaged in manufacturing industries. Most of Operations Management graduates were employed in private firms and most Human Resource Development Management graduates were employed in government firms. Majority of the graduates, regardless of the major, were engaged in clerical works.

The study also showed that Financial Management, Operations Management and Marketing Management graduates acquired positions which were related to their field of and the graduates from Human Resource Development Management and Business Economics acquired positions which were not related to their field of specialization.

In general, most of the graduates received income with an average monthly income of P12,794 for Financial Management graduates, P13,750 for Human Resource Development Management graduates, P10,714 for Operations Management graduates, P14,000 for Economics graduates and P18,466 for Marketing graduates. Five percent also of the graduates have other source of income. Most of the graduates also received income which was slightly appropriate to their work assignments.

Competition of applicants was the main difficulty that the graduates encountered in seeking job. Other problems that the graduates encountered were the lack of experience, distance of prospective company, job mismatch, employers' preference, lack of requirements, few positions available, low salary and financial problems.

On the other hand, the far distance of job from home was the main problem that the graduates encountered in their present job. Other problems included were difficulty of

adjustment, low salary/ wage received, job not related to academic presentation, poor relationship with peers/ supervisor/employer, delays in giving salary, required to render overtime, time pressure, and large volume of work.

Most of the graduates also want to pursue higher studies in the future if given the opportunity. For those graduates who were currently employed, most of them want to be in the top management/ managerial position in their companies someday.

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UNIVERSITY YEAR 2012**

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An undergraduate thesis submitted to the faculty of the Department of Management, College of Economics, Management and Development Studies, Cavite State University, Indang, Cavite in partial fulfilment of the requirements for the degree of Bachelor of Science in Business Management with Contribution No. T-2014-BM-0303.
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INTRODUCTION

A love of the subject to be studied and the opportunity to experience a different way of life are few of the many reasons in going to a university. Higher education is much more than a production line for work-ready graduates. Nevertheless, there is no denying that people see higher education as a stepping stone to a good job (Baker, 2011).

Attaining a degree from a college or achieving a certification in a certain field is like making a very low risk investment. High dividend will be guaranteed if one can put his full effort in obtaining one of these (De Torres, 2012).

Many people are saying that there are many paths to success. Everyone value higher education every bit as much as apprenticeships, further education and adult and community learning.