

SEALAND TELECOMMUNICATION CO., INC.
INTRAMUROS, MANILA

Field Study Report
Submitted to the Faculty of the
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree of
Bachelor of Science in Business Management
(Major in Marketing)



Sealand telecommunication Co., Inc.
Intramuros, Manila
384.14 S11 2002
FS-147

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April 2002

ABSTRACT

SIDAMON, JOSELITO, JR. E Sealand Telecommunications Co., Inc.
Field Study Report. Bachelor of Science in Business Management, major in Marketing. Cavite State University, Indang, Cavite. April 2002. Adviser: Mr. Roderick M. Rupido.

A field study is very important because it provides opportunity for students to acquire additional knowledge and experience that can help for future employment. Specifically, this field study experience aimed to get exposed to and if possible, learn various activities of the firm; apply and at the same time, acquire further knowledge and experiences; be able to know the problems commonly encountered by the firm; and recommend possible solutions to identified problems.

The study concentrated on the activities performed in the radio room of Sealand Telecommunication Co., Inc.

Data and information were gathered through company's profiles, interview with its staff and observation in the company. Other data were gathered at Cavite State University Library.

Sealand Telecommunication Co., Inc. is engaged in radio operation which helps the people to communicate especially the ship's crew and passengers, thus facilitating business transactions or other important and emergency matter.

Major problems encountered by the firm were sales transactions consummated on the air, hence, lacking in formal legalities. Some branch operators were not so good in phonetics, hence, they gathered wrong client's data like misspelled names

and addresses.

Working in a multinational company kept the student gain valuable experience, especially in encoding, photocopying, recording and radio operation. These were routinary activities which helped him develop self-confidence and professionalism.

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