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**ICE FOR BUSINESS AND RELATED COURSES OF GRADUATING
HIGH SCHOOL STUDENTS IN SELECTED
SCHOOLS IN IMUS, CAVITE**

**An Undergraduate Thesis
Submitted to the Faculty Members of the
College of Business and Entrepreneurship
Cavite State University
Imus, Cavite**

**In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Business Management
Major in Marketing**

KERBY SANCHEZ REYES

April 2008

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April 2008

Republic of the Philippines
CAVITE STATE UNIVERSITY
Imus, Cavite

COLLEGE OF BUSINESS AND ENTREPRENEURSHIP

APPROVAL SHEET

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Title : **PREFERENCE FOR BUSINESS AND RELATED COURSES OF
GRADUATING HIGH SCHOOL STUDENTS IN
SELECTED SCHOOL IN IMUS, CAVITE**

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ABSTRACT

REYES, KERBY SANCHEZ. PREFERENCE FOR BUSINESS AND RELATED COURSES OF GRADUATING HIGH SCHOOL STUDENTS IN SELECTED SCHOOL IN IMUS, CAVITE. Undergraduate Thesis. Bachelor of Science in Business Management-Major in Marketing. Cavite State University, Imus, Cavite. April 2008. Adviser: Mr. Sixto N. Ras Jr.

This study aimed to determine the preference for business and related courses of graduating high school students in selected schools in Imus, Cavite with emphases on the following: 1.) determine the profile of high school graduating students who are inclined to take up business and related courses; 2.) determine the preference for business and related courses of high school graduating students in Imus, Cavite; 3.) determine the factors high school graduating students consider in choosing the college or university where they will take up business courses; and 4.) determine the significant relationship on the choice of course of the graduating student when grouped according to sex, age, income of the family and position in the family. Purposive sampling of 100 quota samples were considered and conducted in the three high schools in Imus, namely: Jesus Good Shepherd School, Imus Institute and Imus National High School.

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**PREFERENCE FOR BUSINESS AND RELATED COURSES OF GRADUATING
HIGH SCHOOL STUDENTS IN SELECTED
SCHOOL IN IMUS, CAVITE**

Kerby Sanchez Reyes

An undergraduate thesis manuscript submitted to the faculty members of the College of Business and Entrepreneurship, Cavite State University Imus, Cavite in partial fulfillment of the requirements for the degree of Bachelor of Science in Business Management (major in Marketing) with Contribution no. _____. Prepared under the supervision of Mr. Sixto N. Ras Jr.

INTRODUCTION

Education has always been said as a stepping stone of each individual's success. It serves as a key to a wide and growing world of progress. The purpose of education is to furnish opportunities to develop thoughts, feelings and manage each individual to the end that he may realize his abilities

True education is the soundest investment one can make in himself. But people have to be sure we understand what education really is. To others, education means the quantity of information a person has stashed away in his brain. But the soak -up facts method of education won't get a person where he wants to go moreover people depend on books, files, and machines to warehouse information.

Real education, the kind worth investing in, is that which develops and cultivates an individuals mind on what you really want in the future. How well-educated a person is, is measured by how well his mind is developed through education.