

FIL-ESTATE NETWORK INCORPORATION (FENI)
PASIG CITY

A Field Study Report
Submitted to the Faculty of the
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree of
Bachelor of Science in Business Management
(Major in Marketing)



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Fil-estate network Incorporation (FENI)
Pasig City
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April 2002

ABSTRACT

EBORA, DIANA MANALO, Fil-Estate Network Incorporation Renaissance Center Meralco Avenue Pasig City, Field Study Bachelor of Science in Business Management, major in Marketing, CvSU, Indang Cavite, April 2002. Adviser Mr. Roderick M. Rupido.

A field study on the Fil-Estate Network Inc. was conducted at the second Floor Tower D Meralco Avenue, Pasig City. It provided to acquaint the students with the existing management practices and policies procedures of the company, and enable the student to provide insights and reflections about the field study conducted.

The data used in the study were gathered from the files and records of the company, observations and personal interviews with the accounting assistant, supervisor, and other employee about the operation of the company. Other relevant information were gathered from Cavite State University Library, National library, College of Economics Management and Development Studies Reading Room, Securities and Exchange Commission.

Fil-Estate Network Inc. has corporate form of organization with five stockholders. The authorized capital stock is P16 million Philippine currency, divided into P160 shares with a par value of P100 each.

Exposure to some activities and operation of the firm was a big opportunity for the student to apply gained knowledge and skills in marketing to actual situations. Activities included clerical tasks such as filling, encoding, sorting different document and others which all contributed to the students knowledge and skills.

Based on the these experiences during the field study, is was suggested that the University should give more emphasis on the students computer literacy for future preparation.

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