

Quality Management in Hospitality Industry

Elizabeth Morgan

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Edited by Elizabeth Morgan



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Table of Contents

LINAR EDEATIONAL MATERIALS, INC

	Preface	VII
Chapter 1	Customer Service: Quality Management in Hospitality Management a. Customer Service b. How to Ensure Excellent Customer Service at a Hotel c. How to Anticipate Customer Needs d. How to Answer Customer Emails e. How to Handle Customers f. How to Greet Customers Arriving in a Hotel g. How to Keep your Clients Happy h. How to Make a Customer Feel Important i. How to Treat your Customer While Serving Them	1 1 19 26 33 44 49 55 64
Chapter 2		68 68 70 80 89 96 99
Chapter 3	Managing Food Quality in Hotels and Restaurants a. Food quality b. How to Keep Salad Fresh c. How to Save Food During a Power Outage d. How to Clean Wooden Cutting Boards e. How to Cook with Unprocessed Food f. How to Handle Uncooked Poultry g. How to Keep your Restaurant's Kitchen Clean and Safe h. How to Serve a Customer with Food Allergy i. How to Maintain Food Processing Equipment to Prevent Food Poisoning j. How to Refrigerate Foods Safely k. How to Sanitize Kitchen Surfaces l. How to Store Food m. How to Store Food to Prevent Food Poisoning n. How to Wash Fruit and Vegetables o. How to Test the Freshness of Butter	106 106 107 114 116 121 124 126 138 145 147 148 156 158
Chapter 4	Housekeeping Quality Management in Hospitality Management a. How to Clean Bathroom in a Hotel b. How to Clean Bedrooms in Hotels c. How to Clean a Sofa in a Hotel Room	167 167 170 177

VI Contents

197
209
218
222

Permissions

Index

Quality Management in Hospitality Industry

About the Book

Quality management is a holistic approach towards the goods and services being offered by any business firm. It focuses on the end-product as well as the processes and means involved in achieving it. Quality management plays a crucial role in the hospitality industry. It helps in regulating all the varied sectors of hospitality such as housekeeping, food service, front desk, facility management, etc. This textbook elaborates the various sectors of the hospitality industry in which quality management is applied and the processes to regulate quality. It will serve as a reference to all those associated with the hospitality industry at various levels.

About the Editor

Elizabeth Morgan pursued her MSc in Total Quality Management and Organisational Excellence from Sheffield Hallam University, United Kingdom. Her primary areas of scholarly and research interests lie in the fields of quality management in food service and hospitality. She is a prolific writer and her works have been published worldwide. Morgan was also awarded the "Dean's Award for Distinguished Teaching" for her outstanding contribution to the student community in the field of hospitality management.

