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**A SURVEY OF BUSINESS ESTABLISHMENTS
IN INDANG, CAVITE**

THESIS

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**A SURVEY OF BUSINESS ESTABLISHMENTS
IN INDANG, CAVITE**

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Submitted to the Faculty of the
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**In partial fulfillment
of the requirements for the degree of
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(Major in Economics)**



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ABSTRACT

PELLE, LENLIE NOCEDA " A Survey of Business Establishments in Indang, Cavite " Undergraduate Thesis. B.S. Business Management , major in Economics, Cavite State University , Indang, Cavite, April 1999. Adviser: Dr Alice T. Valerio.

A study was conducted at Indang, Cavite from January 1999 to February 1999. The study aimed to : (1) identify the number and type of business establishments ; (2) analyze the annual growth rate of business establishments; (3) determine the employment generated by these businesses; and (4) determine the amount of revenue received by the municipality from business establishments.

Secondary data such as the revenue of the municipality, number, and list of established businesses were secured from the records of the municipality.

The highest number of business establishments was recorded in 1997 with 470 while the lowest number with 192 establishments was recorded in 1994. The highest growth rate of the number of business establishments was recorded in 1995 with 65.10 percent while the lowest growth rate of -24.90 percent was obtained in 1998. The total number of employees was 894. The highest amount of revenue received by the municipality was recorded in 1997 with P1,035,390.20.

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A SURVEY OF BUSINESS ESTABLISHMENTS IN INDANG, CAVITE

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INTRODUCTION

Business has been present since the earliest beginnings. People produced crop and caught animals they can consume and barter the excess for something produced or caught by a neighbor. With this, it can be said that people are engaged in business activities even in the earliest times.

From its simple beginnings, business grew and expanded, became more complex and comprehensive and continuously increasing in number (Gutierrez, 1975).

Due to the fact that business is beneficial to everyone, more and more people today are establishing their own business. All people are dependent on each other for the goods and services each of them needs. It is not possible for anyone to produce everything he needs for himself alone. The demand for goods and services continued to increase because the population grows rapidly. That is why there are so many business establishments coming in the market.